



## Community Profile

Rings: 1, 3, 5 mile radii

1987 Sam Rittenberg Blvd, Charleston, SC

Latitude: 32.7947

Longitude: -80.02635

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2010 Total Population	7,942	49,135	115,735
2020 Total Population	7,807	53,206	132,784
2020 Group Quarters	23	521	3,909
2023 Total Population	7,881	53,877	139,724
2023 Group Quarters	23	521	3,899
2028 Total Population	7,949	55,312	146,873
2023-2028 Annual Rate	0.17%	0.53%	1.00%
2023 Total Daytime Population	13,663	51,063	176,371
Workers	10,146	27,727	112,564
Residents	3,517	23,336	63,807
<b>Household Summary</b>			
2010 Households	3,732	22,809	49,540
2010 Average Household Size	2.13	2.15	2.24
2020 Total Households	3,869	24,922	59,042
2020 Average Household Size	2.01	2.11	2.18
2023 Households	3,909	25,330	62,457
2023 Average Household Size	2.01	2.11	2.17
2028 Households	3,974	26,188	66,234
2028 Average Household Size	1.99	2.09	2.16
2023-2028 Annual Rate	0.33%	0.67%	1.18%
2010 Families	1,945	12,101	26,953
2010 Average Family Size	2.87	2.84	2.90
2023 Families	1,892	12,385	32,101
2023 Average Family Size	2.81	2.90	2.91
2028 Families	1,908	12,740	33,892
2028 Average Family Size	2.80	2.88	2.89
2023-2028 Annual Rate	0.17%	0.57%	1.09%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,751	22,137	48,309
Owner Occupied Housing Units	47.8%	51.0%	51.1%
Renter Occupied Housing Units	47.1%	43.0%	40.9%
Vacant Housing Units	5.1%	6.0%	8.0%
2010 Housing Units	4,065	25,106	55,516
Owner Occupied Housing Units	43.2%	47.4%	48.5%
Renter Occupied Housing Units	48.6%	43.5%	40.8%
Vacant Housing Units	8.2%	9.1%	10.8%
2020 Housing Units	4,173	27,083	66,624
Vacant Housing Units	7.3%	8.0%	11.4%
2023 Housing Units	4,248	27,728	70,396
Owner Occupied Housing Units	47.2%	54.3%	52.0%
Renter Occupied Housing Units	44.8%	37.1%	36.7%
Vacant Housing Units	8.0%	8.6%	11.3%
2028 Housing Units	4,313	28,604	74,319
Owner Occupied Housing Units	49.1%	55.6%	52.6%
Renter Occupied Housing Units	43.1%	35.9%	36.5%
Vacant Housing Units	7.9%	8.4%	10.9%
<b>Median Household Income</b>			
2023	\$64,595	\$69,513	\$71,522
2028	\$72,443	\$78,825	\$80,343
<b>Median Home Value</b>			
2023	\$279,178	\$364,988	\$371,031
2028	\$298,815	\$396,300	\$402,696
<b>Per Capita Income</b>			
2023	\$44,712	\$46,269	\$44,320
2028	\$50,665	\$52,805	\$50,415
<b>Median Age</b>			
2010	34.7	36.5	34.6
2023	37.8	39.3	37.5
2028	39.2	40.4	38.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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<b>2023 Households by Income</b>			
Household Income Base	3,909	25,330	62,457
<\$15,000	14.0%	8.4%	9.8%
\$15,000 - \$24,999	12.0%	8.1%	8.0%
\$25,000 - \$34,999	5.1%	6.3%	6.1%
\$35,000 - \$49,999	5.4%	11.3%	10.6%
\$50,000 - \$74,999	19.8%	19.0%	17.3%
\$75,000 - \$99,999	15.4%	13.3%	13.5%
\$100,000 - \$149,999	14.9%	19.1%	18.7%
\$150,000 - \$199,999	4.8%	6.3%	7.9%
\$200,000+	8.5%	8.2%	8.1%
Average Household Income	\$92,015	\$98,132	\$98,981
<b>2028 Households by Income</b>			
Household Income Base	3,974	26,188	66,234
<\$15,000	12.3%	7.1%	8.3%
\$15,000 - \$24,999	10.3%	6.7%	7.0%
\$25,000 - \$34,999	4.7%	5.0%	5.1%
\$35,000 - \$49,999	5.0%	10.0%	9.2%
\$50,000 - \$74,999	19.3%	18.5%	16.8%
\$75,000 - \$99,999	15.9%	13.6%	13.6%
\$100,000 - \$149,999	17.2%	21.6%	20.8%
\$150,000 - \$199,999	6.0%	8.1%	10.1%
\$200,000+	9.4%	9.4%	9.1%
Average Household Income	\$103,465	\$111,226	\$111,625
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,004	15,051	36,636
<\$50,000	1.0%	1.5%	1.8%
\$50,000 - \$99,999	7.5%	1.8%	2.7%
\$100,000 - \$149,999	5.2%	2.2%	2.8%
\$150,000 - \$199,999	10.9%	6.5%	7.8%
\$200,000 - \$249,999	14.6%	8.8%	7.3%
\$250,000 - \$299,999	18.5%	16.8%	13.7%
\$300,000 - \$399,999	12.0%	19.0%	19.6%
\$400,000 - \$499,999	5.5%	17.0%	16.7%
\$500,000 - \$749,999	19.1%	18.7%	17.9%
\$750,000 - \$999,999	3.3%	5.6%	6.2%
\$1,000,000 - \$1,499,999	0.9%	1.0%	2.0%
\$1,500,000 - \$1,999,999	1.2%	0.5%	0.8%
\$2,000,000 +	0.2%	0.6%	0.8%
Average Home Value	\$368,155	\$424,651	\$439,118
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	2,117	15,911	39,124
<\$50,000	0.8%	1.0%	1.3%
\$50,000 - \$99,999	5.8%	1.3%	2.1%
\$100,000 - \$149,999	4.2%	1.6%	2.1%
\$150,000 - \$199,999	8.2%	4.8%	5.9%
\$200,000 - \$249,999	12.5%	7.1%	5.6%
\$250,000 - \$299,999	18.9%	16.1%	12.9%
\$300,000 - \$399,999	13.2%	18.9%	19.5%
\$400,000 - \$499,999	6.5%	18.6%	18.7%
\$500,000 - \$749,999	23.0%	21.7%	20.4%
\$750,000 - \$999,999	4.1%	6.4%	7.2%
\$1,000,000 - \$1,499,999	1.0%	1.3%	2.3%
\$1,500,000 - \$1,999,999	1.6%	0.6%	0.9%
\$2,000,000 +	0.3%	0.7%	0.9%
Average Home Value	\$405,043	\$456,105	\$471,858

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

August 01, 2023



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<b>2010 Population by Age</b>			
Total	7,944	49,137	115,735
0 - 4	6.7%	6.4%	6.3%
5 - 9	5.3%	5.1%	5.1%
10 - 14	4.6%	4.4%	4.5%
15 - 24	14.6%	13.2%	16.9%
25 - 34	19.2%	19.0%	17.7%
35 - 44	11.6%	12.1%	11.7%
45 - 54	13.4%	13.4%	13.1%
55 - 64	11.8%	12.1%	11.7%
65 - 74	7.3%	7.2%	6.7%
75 - 84	4.0%	4.8%	4.3%
85 +	1.5%	2.2%	1.9%
18 +	80.5%	81.4%	81.3%
<b>2023 Population by Age</b>			
Total	7,881	53,877	139,725
0 - 4	5.7%	5.4%	5.5%
5 - 9	5.7%	5.4%	5.6%
10 - 14	6.1%	5.3%	5.4%
15 - 24	11.8%	10.8%	13.7%
25 - 34	15.8%	16.1%	16.0%
35 - 44	15.5%	15.1%	14.1%
45 - 54	10.5%	10.7%	10.4%
55 - 64	11.5%	11.9%	11.6%
65 - 74	10.2%	10.9%	10.3%
75 - 84	5.4%	5.9%	5.4%
85 +	1.9%	2.6%	2.1%
18 +	79.5%	81.2%	80.6%
<b>2028 Population by Age</b>			
Total	7,949	55,313	146,873
0 - 4	5.7%	5.4%	5.6%
5 - 9	5.4%	5.2%	5.3%
10 - 14	5.7%	5.2%	5.3%
15 - 24	13.9%	11.9%	14.4%
25 - 34	13.3%	14.1%	14.4%
35 - 44	15.3%	15.1%	14.2%
45 - 54	11.7%	11.7%	11.1%
55 - 64	10.3%	10.6%	10.3%
65 - 74	10.1%	10.9%	10.3%
75 - 84	6.5%	7.2%	6.6%
85 +	2.2%	2.8%	2.4%
18 +	79.8%	81.3%	80.7%
<b>2010 Population by Sex</b>			
Males	3,693	23,201	56,423
Females	4,248	25,934	59,312
<b>2023 Population by Sex</b>			
Males	3,730	25,689	67,077
Females	4,151	28,188	72,647
<b>2028 Population by Sex</b>			
Males	3,765	26,259	70,262
Females	4,184	29,053	76,611

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Rings: 1, 3, 5 mile radii

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<b>2010 Population by Race/Ethnicity</b>			
Total	7,943	49,134	115,734
White Alone	51.6%	64.6%	59.2%
Black Alone	43.3%	30.4%	35.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.4%	1.6%	1.5%
Pacific Islander Alone	0.4%	0.2%	0.1%
Some Other Race Alone	1.4%	1.2%	1.7%
Two or More Races	1.6%	1.7%	1.6%
Hispanic Origin	3.2%	3.1%	3.7%
Diversity Index	57.4	52.0	55.5
<b>2020 Population by Race/Ethnicity</b>			
Total	7,807	53,206	132,784
White Alone	54.5%	66.1%	64.3%
Black Alone	35.4%	23.1%	25.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.5%	2.5%	2.1%
Pacific Islander Alone	0.3%	0.2%	0.1%
Some Other Race Alone	1.9%	2.3%	2.6%
Two or More Races	5.2%	5.5%	5.2%
Hispanic Origin	4.6%	5.1%	5.5%
Diversity Index	61.2	55.3	56.9
<b>2023 Population by Race/Ethnicity</b>			
Total	7,882	53,876	139,724
White Alone	55.0%	66.3%	64.2%
Black Alone	34.0%	22.3%	24.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.7%	2.7%	2.3%
Pacific Islander Alone	0.3%	0.2%	0.1%
Some Other Race Alone	2.1%	2.4%	2.8%
Two or More Races	5.5%	5.7%	5.5%
Hispanic Origin	5.0%	5.5%	5.9%
Diversity Index	61.7	55.8	57.6
<b>2028 Population by Race/Ethnicity</b>			
Total	7,950	55,312	146,872
White Alone	55.4%	66.7%	64.3%
Black Alone	32.5%	20.9%	23.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.1%	3.0%	2.6%
Pacific Islander Alone	0.3%	0.2%	0.1%
Some Other Race Alone	2.4%	2.7%	3.1%
Two or More Races	6.0%	6.2%	5.9%
Hispanic Origin	5.6%	6.0%	6.5%
Diversity Index	62.6	56.2	58.3
<b>2010 Population by Relationship and Household Type</b>			
Total	7,942	49,135	115,735
In Households	99.9%	99.9%	96.0%
In Family Households	72.1%	71.8%	69.4%
Householder	23.9%	24.7%	23.3%
Spouse	13.8%	16.1%	14.5%
Child	27.9%	25.4%	25.9%
Other relative	4.6%	3.7%	3.9%
Nonrelative	1.9%	1.9%	1.9%
In Nonfamily Households	27.9%	28.1%	26.6%
In Group Quarters	0.1%	0.1%	4.0%
Institutionalized Population	0.0%	0.1%	1.8%
Noninstitutionalized Population	0.1%	0.0%	2.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2023 Population 25+ by Educational Attainment</b>			
Total	5,569	39,445	97,568
Less than 9th Grade	2.4%	0.9%	1.1%
9th - 12th Grade, No Diploma	3.9%	3.1%	3.9%
High School Graduate	19.3%	18.4%	18.4%
GED/Alternative Credential	1.8%	2.6%	3.2%
Some College, No Degree	15.6%	14.9%	14.4%
Associate Degree	13.9%	10.0%	9.6%
Bachelor's Degree	30.2%	31.1%	31.3%
Graduate/Professional Degree	12.9%	19.0%	18.1%
<b>2023 Population 15+ by Marital Status</b>			
Total	6,499	45,249	116,695
Never Married	42.6%	36.7%	41.9%
Married	39.8%	45.9%	42.7%
Widowed	4.8%	7.2%	5.6%
Divorced	12.8%	10.2%	9.7%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	4,509	31,648	78,201
Population 16+ Employed	97.9%	97.6%	97.2%
Population 16+ Unemployment rate	2.1%	2.4%	2.8%
Population 16-24 Employed	13.1%	11.3%	13.3%
Population 16-24 Unemployment rate	5.6%	7.4%	5.3%
Population 25-54 Employed	66.7%	65.5%	63.9%
Population 25-54 Unemployment rate	1.0%	1.2%	1.9%
Population 55-64 Employed	12.2%	14.2%	14.1%
Population 55-64 Unemployment rate	5.4%	2.0%	3.2%
Population 65+ Employed	8.0%	9.0%	8.7%
Population 65+ Unemployment rate	0.0%	5.2%	4.5%
<b>2023 Employed Population 16+ by Industry</b>			
Total	4,414	30,876	76,043
Agriculture/Mining	1.1%	0.9%	0.5%
Construction	7.4%	5.8%	5.8%
Manufacturing	9.3%	4.8%	5.8%
Wholesale Trade	1.2%	1.6%	2.1%
Retail Trade	9.2%	10.7%	9.5%
Transportation/Utilities	4.6%	4.4%	4.0%
Information	2.0%	2.6%	2.5%
Finance/Insurance/Real Estate	5.4%	7.3%	7.8%
Services	55.3%	58.0%	58.1%
Public Administration	4.4%	4.0%	3.9%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	4,415	30,874	76,045
White Collar	62.8%	69.7%	68.8%
Management/Business/Financial	13.0%	18.8%	19.7%
Professional	30.4%	32.4%	31.1%
Sales	10.0%	10.1%	9.7%
Administrative Support	9.5%	8.4%	8.4%
Services	17.9%	16.2%	16.0%
Blue Collar	19.3%	14.1%	15.2%
Farming/Forestry/Fishing	0.6%	0.2%	0.1%
Construction/Extraction	3.3%	3.2%	3.7%
Installation/Maintenance/Repair	2.7%	2.9%	2.7%
Production	7.3%	2.8%	3.4%
Transportation/Material Moving	5.5%	5.0%	5.2%

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<b>2010 Households by Type</b>			
Total	3,732	22,806	49,537
Households with 1 Person	36.9%	36.0%	33.2%
Households with 2+ People	63.1%	64.0%	66.8%
Family Households	52.1%	53.1%	54.4%
Husband-wife Families	30.2%	34.5%	33.9%
With Related Children	10.9%	12.3%	12.4%
Other Family (No Spouse Present)	21.9%	18.5%	20.5%
Other Family with Male Householder	4.2%	4.2%	4.2%
With Related Children	2.0%	2.0%	1.9%
Other Family with Female Householder	17.8%	14.3%	16.3%
With Related Children	11.3%	9.0%	10.1%
Nonfamily Households	11.0%	10.9%	12.4%
All Households with Children	24.4%	23.6%	24.7%
Multigenerational Households	4.3%	3.3%	3.9%
Unmarried Partner Households	7.7%	7.3%	7.0%
Male-female	6.8%	6.4%	6.2%
Same-sex	0.9%	0.9%	0.8%
<b>2010 Households by Size</b>			
Total	3,733	22,808	49,540
1 Person Household	36.9%	36.0%	33.2%
2 Person Household	33.6%	35.6%	35.1%
3 Person Household	14.4%	14.5%	15.7%
4 Person Household	8.9%	8.7%	9.7%
5 Person Household	3.8%	3.3%	3.9%
6 Person Household	1.4%	1.1%	1.4%
7 + Person Household	1.0%	0.7%	0.9%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,732	22,808	49,538
Owner Occupied	47.1%	52.1%	54.3%
Owned with a Mortgage/Loan	33.4%	37.0%	38.9%
Owned Free and Clear	13.6%	15.1%	15.4%
Renter Occupied	52.9%	47.9%	45.7%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	100	83	83
Percent of Income for Mortgage	26.0%	31.6%	31.2%
Wealth Index	74	85	83
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	4,065	25,106	55,516
Housing Units Inside Urbanized Area	100.0%	98.8%	97.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	1.2%	2.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,942	49,135	115,735
Population Inside Urbanized Area	100.0%	98.6%	97.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	1.4%	2.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Set to Impress (11D)	Bright Young Professionals (8C)	Bright Young Professionals (8C)
2.	Bright Young Professionals (8C)	Old and Newcomers (8F)	Old and Newcomers (8F)
3.	In Style (5B)	Parks and Rec (5C)	Emerald City (8B)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,799,070	\$52,600,526	\$131,596,454
Average Spent	\$1,995.16	\$2,076.61	\$2,106.99
Spending Potential Index	91	94	96
Education: Total \$	\$5,924,880	\$41,576,922	\$102,682,714
Average Spent	\$1,515.70	\$1,641.41	\$1,644.05
Spending Potential Index	85	92	92
Entertainment/Recreation: Total \$	\$12,578,700	\$87,195,237	\$216,899,103
Average Spent	\$3,217.88	\$3,442.37	\$3,472.77
Spending Potential Index	85	91	92
Food at Home: Total \$	\$23,622,835	\$160,475,476	\$400,424,644
Average Spent	\$6,043.19	\$6,335.39	\$6,411.21
Spending Potential Index	89	93	94
Food Away from Home: Total \$	\$13,120,986	\$89,206,486	\$222,635,637
Average Spent	\$3,356.61	\$3,521.77	\$3,564.62
Spending Potential Index	90	95	96
Health Care: Total \$	\$24,627,971	\$169,342,354	\$422,639,280
Average Spent	\$6,300.33	\$6,685.45	\$6,766.88
Spending Potential Index	86	91	92
HH Furnishings & Equipment: Total \$	\$10,034,090	\$69,135,919	\$172,092,732
Average Spent	\$2,566.92	\$2,729.41	\$2,755.38
Spending Potential Index	87	92	93
Personal Care Products & Services: Total \$	\$3,374,782	\$23,058,365	\$57,166,154
Average Spent	\$863.34	\$910.32	\$915.29
Spending Potential Index	90	95	96
Shelter: Total \$	\$85,690,130	\$587,675,688	\$1,463,009,065
Average Spent	\$21,921.24	\$23,200.78	\$23,424.26
Spending Potential Index	88	94	95
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,244,791	\$72,138,225	\$177,423,309
Average Spent	\$2,620.82	\$2,847.94	\$2,840.73
Spending Potential Index	84	91	91
Travel: Total \$	\$7,452,835	\$51,985,435	\$128,914,145
Average Spent	\$1,906.58	\$2,052.33	\$2,064.05
Spending Potential Index	85	91	92
Vehicle Maintenance & Repairs: Total \$	\$4,651,601	\$31,560,338	\$78,628,689
Average Spent	\$1,189.97	\$1,245.97	\$1,258.93
Spending Potential Index	91	95	96

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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